Q

Do we have
an IT strategy
that can be
executed and
is understood
across the
enterprise?

Q

Is our IT
organization
delivering
the most
value?

Q

Do we have
the skills and
capabilities
to address
our evolving
technology
needs?

# himformatics

We help you assess, structure,
plan for, manage and measure
your Information Technology (IT)
to efficiently deliver the range of
services your organization needs
so you can provide the care your
patients deserve.

# IT Strategy and Performance

**Your culture matters.**

## Set a strategy that is realistic for your organization.

Regulations, technology, people and demands change fast. And no two organizations are the
same. To remain nimble and responsive, you need an IT strategy that makes sense for your
organization and considers the working relationships among departments. We help you figure
out what's working well, what's not and why, and evaluate a range of opportunities from clinical
applications to revenue cycle improvement to digital outreach. We prioritize your challenges
and set responsible goals based on your objectives, size, resources and culture, and remain
accountable for helping you succeed.

**Ensure effective IT.**

## Move from reactive to responsive with the right structure.

Responding to the demands of your healthcare organization can often put IT on the defensive.
Instead, make sure your IT organization and resources are structured to efficiently deliver the
services you need today and tomorrow, and are integrated to work seamlessly across disciplines.
We help organizations think through everything from structure to governance to processes to
skill sets and more. We recommend ways to streamline efforts and set you up to succeed.

**Navigate the alternatives.**

## Drive the return you need to deliver high-quality care.

Determining how to manage your total cost of ownership while maintaining compliance and
delivering the care patients deserve is unique to each organization. Based on your operational
and competitive goals, we help you navigate a wide range of IT decisions to determine activities
that add the most value to your patients and your business — from core systems, applications and
personnel requirements to highly technical needs such as building a new data center or designing
and implementing security services. We draw on our extensive experience to evaluate services
and contracts. We help you determine how each decision may affect the business, build the
business case, and provide the external analysis to validate your strategic plan. Finally, we will
work with your finance team to establish tracking processes to keep your IT project on budget,
reporting variances and managing risk along the way.

himformatics.com | itsp@himformatics.com

## IT Strategy and Performance

**Our Expertise**

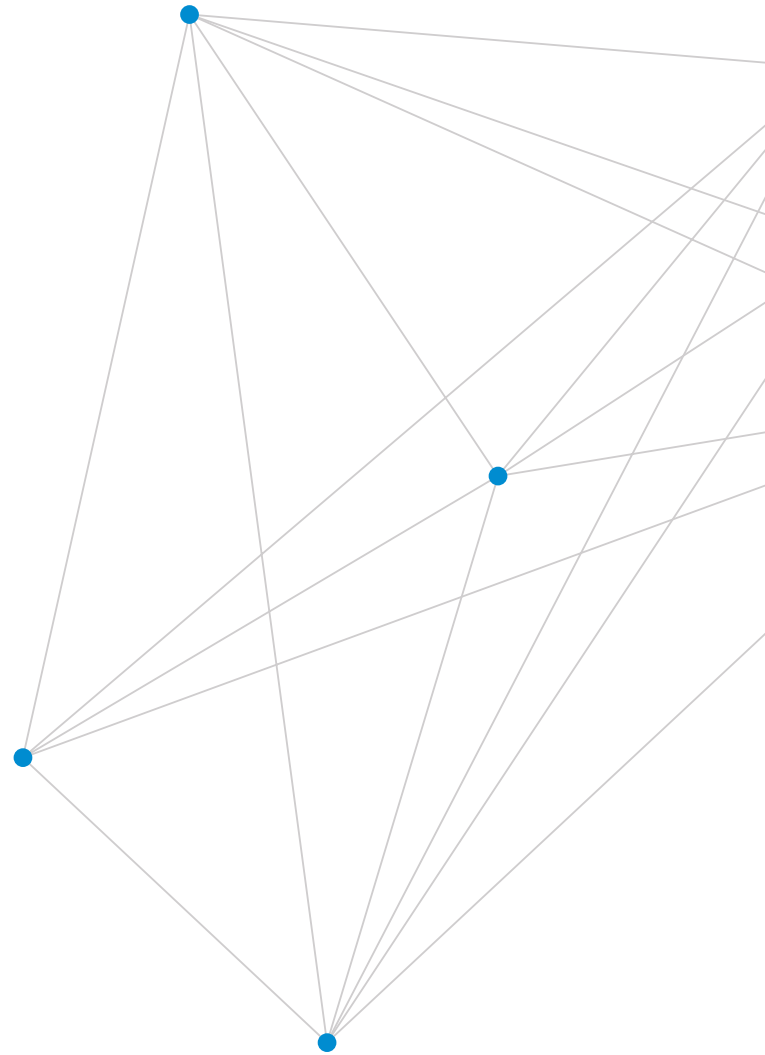Healthcare Information Technology Management
- Strategic Planning and Management
- IT Assessments, Selections and Contracting
- Portfolio Management, including
  Application Rationalization
- Project / Program Planning and Management
- Transition Management (e.g., staffing,
  legacy support, in/outsourcing)
- Organization and Governance
- Quality Assurance of Major Initiatives
- Service Management and Information Technology
  Infrastructure Library (ITIL)

Advanced HIT Solutions
- Data Governance and Analytics
- Interoperability
- Digital Engagement

Technical Expertise
- Infrastructure and Networking
- Platform Sizing and Performance
- Technology Architectures
- Application Integration
- Security Services
- Managed Outsourcing
- Disaster Recovery / Business Continuity

# Why Himformatics?

**We ask "Why?"**

## We help you achieve your goals — and can even help you figure out what they are.

Rather than chasing the latest trend, we ask tough questions upfront to understand what you need to accomplish, why and when. We can help with everything from IT assessment and strategy to vendor selection, implementations, training, and measurement.

**We get in the trenches.**

## We work shoulder to shoulder to get the job done.

Your organization is unique. Your strategy and tactics should be, too. We first understand how your organization works, where the biggest challenges to achieving your goals are, and how to address them.

**We know healthcare and IT.**

## We apply years of lessons learned to help you succeed.

Many of us have held leadership positions in healthcare organizations and understand the challenges you face. We are uniquely positioned to apply both business understanding and technical knowledge to your situation.

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**Core Competencies**

Strategy and Assessment

Program and Project Management

Workflow and Operational Improvement

Implementation and Design

Informatics

Contract Reviews and Negotiations

**Focus Areas**

Business Intelligence and Analytics

Clinical Optimization and
Process Redesign

Health Data Exchange and
Interoperability

IT Strategy and Performance

Physician Practice Integration

Population Health Management

Regulatory and Compliance

Revenue Cycle Optimization and
Process Redesign