

How can I assess my technology and data to ensure I have the information to accept risk?



How can I use technology to engage patients to stay well, alter behaviors or control a chronic condition?



What technology solutions do we need to support our evolving business and care models?

**himformatics**

## Population Health Management

When it comes to the population at large or groups of us who are well or have similar or chronic conditions, better health starts by using technology and clinical integration to enable the best health and care delivery.

### Supporting a new continuum of care.

#### We help you navigate the options.

Healthcare organizations are discovering that better care at more competitive costs requires better measurement and reporting throughout the care continuum. We work with you to assess your current IT capabilities, including applications and infrastructure. We can then help you strengthen or even set your IT strategy to leverage what you already have and move you to where you need to go. We help you focus on the technology-enabled differentiators from risk-focused care delivery, to education and patient outreach, in-home monitoring, and payments and incentive alignment.

### It's more than IT.

#### Keep your patients engaged and in the know.

You need integrated IT systems to use the wealth of information you have to inform the kind of care you deliver to patients in real-time. You also need a way to reach out to your patients and encourage changes in behaviors, which means more than a patient portal. Advances in social media and wearable technology are presenting opportunities for savvy healthcare organizations to create a more comprehensive view of their patients in order to deliver more effective care.

### It takes an ecosystem.

#### Tailor what you need to your environment.

From EHR(s), HIE, analytics, revenue cycle, patient portals and more, it takes a technology ecosystem to begin creating a population health management system. But the fragmented market makes it even tougher to navigate. We use our deep experience in data governance, analytics, integration and technology strategy to help you develop the approach that's right for your organization, select vendors and create a sensible timeline for realizing value.

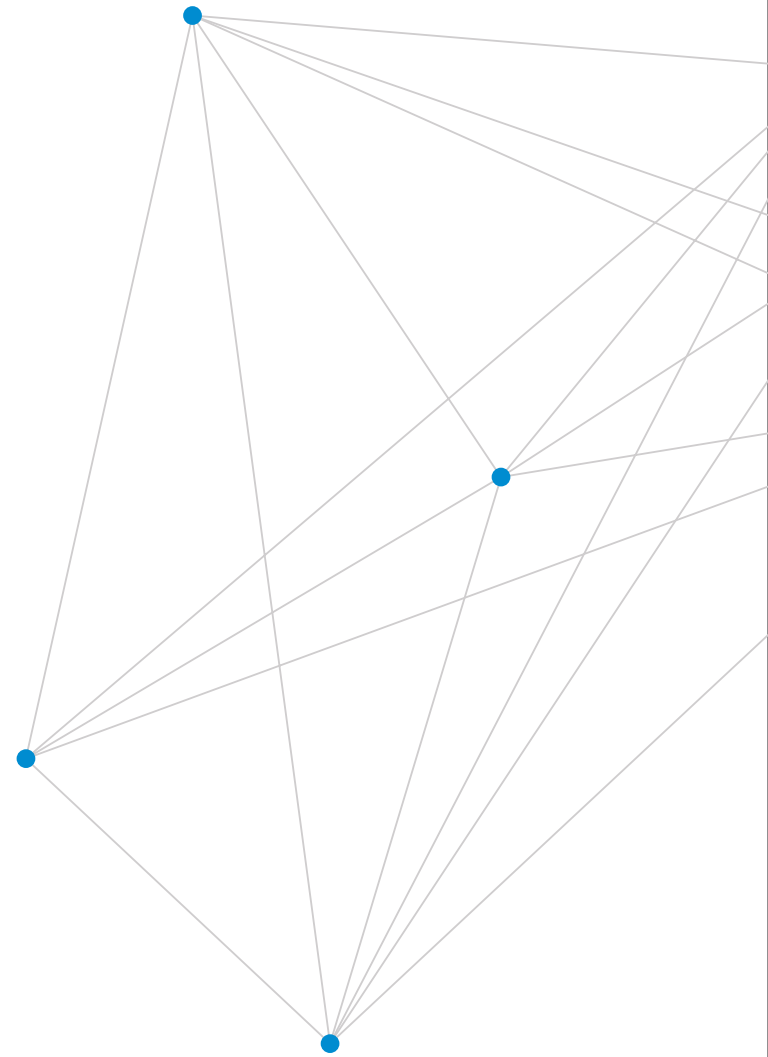
# Population Health Management

## Our Expertise

- Meaningful Use
- Health Information Exchanges
- Clinical Process Improvement
- Physician Integration
- Revenue Cycle Optimization
- IT Performance

## Common Concerns

- Readmissions
- Bundled Payments and Risk
- Employer Wellness Programs and Incentives
- Limited Primary Care Access
- Data Quality and Acquisition (e.g., patient attribution, moving beyond claims data)
- Patient Attribution
- Prioritizing Populations to Manage
- Leveraging Existing Technology Assets



# Why Himformatics?

## We ask "Why?"

We help you achieve your goals—and can even help you figure out what they are.

Rather than chasing the latest trend, we ask tough questions upfront to understand what you need to accomplish and why. We can help with everything from IT assessment and strategy to vendor selection, implementations, training, and measurement.

## We get in the trenches.

We work shoulder to shoulder to get the job done.

Your organization is unique. Your strategy and tactics should be, too. We first understand how your organization works, where the biggest challenges to achieving your goals are, and how to address them.

## We know healthcare and IT.

We apply years of lessons learned to help you succeed.

Many of us have held leadership positions in healthcare organizations and understand the challenges you face. We are uniquely positioned to apply both business understanding and technical knowledge to your situation.

## Core Competencies

- Strategy and Assessment
- Program and Project Management
- Workflow and Operational Improvement
- Implementation and Design
- Informatics

## Focus Areas

- Business Intelligence and Analytics
- Process Redesign and Clinical Optimization
- Health Information Exchange
- ICD-10
- IT Strategy and Performance
- Meaningful Use
- Outpatient and Physician Services
- Population Health Management
- Revenue Cycle Optimization