

Q How will you take advantage of mobile technology to support your workflow and your patients?

Q How do you estimate the value and fit of a physician practice you are considering for acquisition?

Q How do you provide tools to private practices without violating inurement rules?

**himformatics**

## Outpatient and Physician Services

We help you optimize the information technology in your practice to create an efficient, cost-effective infrastructure so you can focus on providing care.

### Take advantage of digital engagement.

#### Rethink how you interact with patients and providers.

The explosion of mobile technology and social media opens a whole new way of thinking about how to deliver great care. But those new ways of delivering and paying for care require new business and technology approaches. We work with you to figure out how emerging technologies can enhance a patient's overall care while making sure your infrastructure—and physicians and staff—are ready to handle them. Our analytics expertise can help you evaluate and adopt the right mobile health solutions to develop or improve your programs while tying it all to your bottom line.

### Do the right thing right.

#### Drive the performance of your healthcare operations.

Staying on top of and managing regulations, fixed technology (EMRs, lab systems) and now digital engagement can be overwhelming. We can help you move from where you are today to where you need to be by assessing your current situation, prioritizing projects to match your budget, setting a strategy, implementing the technology and measuring results. We can do as little or as much as you need whether you are leading the market, in the midst of change, just beginning or don't know where to start.

### Experience matters.

#### Benefit from decades of IT strategy and implementations.

We apply our extensive experience in ambulatory information systems and Health Information Exchange to your situation, whether you need IT strategy, financial modeling, or help selecting a system or vendor, or implementing your plan. Our deep knowledge has earned us leadership in associations such as the Healthcare Information Management and Systems Society (HIMSS) and the American Health Information Management Association (AHIMA). We even created the HIMSS Ambulatory ROI Calculator, and the HIMSS ARRA Medicare Stimulus Payments Calculator.

# Outpatient and Physician Services

## Our Expertise

### Digital Engagement

- Portal Strategy
- Mobile Health Strategy
- Patient and Consumer Engagement Strategy
- Structure and Governance

### Ambulatory Information Technology

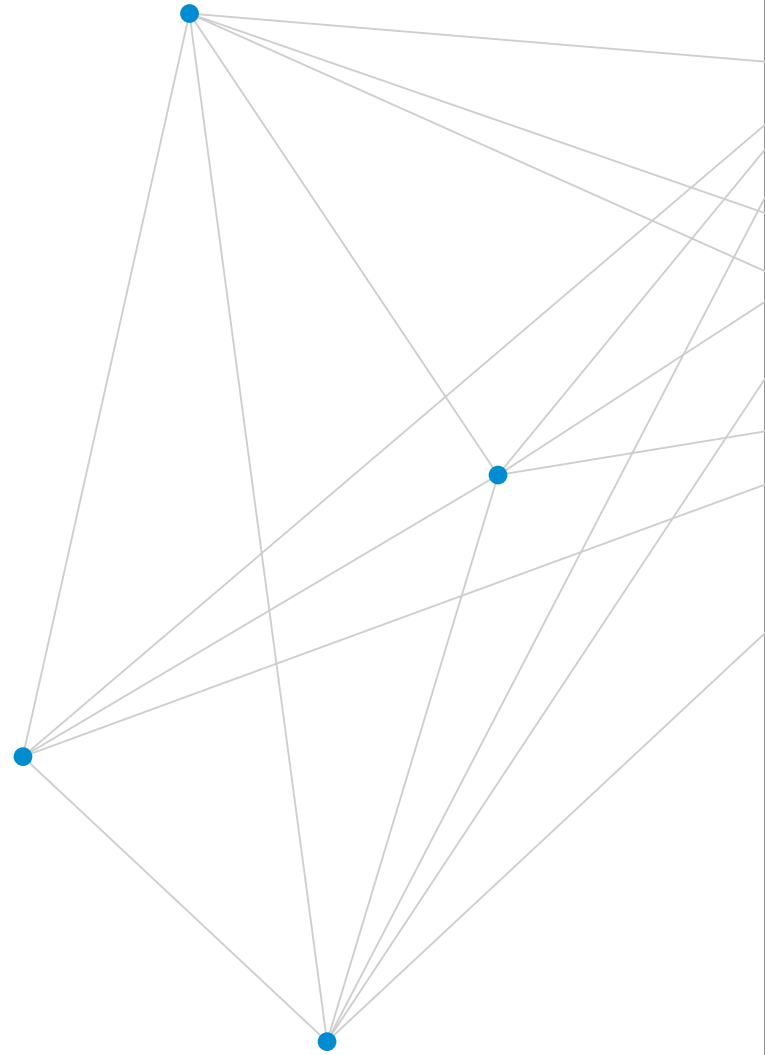
- Education
- Strategic Planning
- EHR and Practice Management System Selection
- EHR and Practice Management System Implementation
- Infrastructure Planning and Optimization

### Ambulatory Operational and Revenue Cycle Services

- Operational Optimization
- Revenue Cycle Optimization
- Financial Feasibility Analysis
- Meaningful Use Attainment

### Physician Integration

- Education and Strategic Planning
- Health Information Exchange System Selection
- Health Information Exchange System Implementation
- Legal and Operational Implementation Requirements



## Why Himformatics?

### We ask "Why?"

We help you achieve your goals—and can even help you figure out what they are.

Rather than chasing the latest trend, we ask tough questions upfront to understand what you need to accomplish and why. We can help with everything from IT assessment and strategy to vendor selection, implementations, training, and measurement.

### We get in the trenches.

We work shoulder to shoulder to get the job done.

Your organization is unique. Your strategy and tactics should be, too. We first understand how your organization works, where the biggest challenges to achieving your goals are, and how to address them.

### We know healthcare and IT.

We apply years of lessons learned to help you succeed.

Many of us have held leadership positions in healthcare organizations and understand the challenges you face. We are uniquely positioned to apply both business understanding and technical knowledge to your situation.

### Core Competencies

- Strategy and Assessment
- Program and Project Management
- Workflow and Operational Improvement
- Implementation and Design
- Informatics

### Focus Areas

- Business Intelligence and Analytics
- Process Redesign and Clinical Optimization
- Health Information Exchange
- ICD-10
- IT Strategy and Performance
- Meaningful Use

### Outpatient and Physician Services

- Population Health Management
- Revenue Cycle Optimization