Q

How can I
justify the
investment
in analytics?

Q

With so many
competing
priorities, where
do we start?

Q

How do we
put data
governance
in place?

himformatics

Business Intelligence and Analytics

We help you gather, integrate,
analyze and use data to provide
better care at a lower cost.

Transform raw data into accessible information.

Use the right data to run your business, improve care.

From basic patient information to the kind and cost of care the patient receives, the volume of
healthcare data is enormous. But data is only useful if it is accurate, accessible and in a form that
can be easily understood and applied. We help you establish simple, reliable and secure access
to the right data for the right resources at the right time. You can move beyond spreadsheets
to understandable, point-and-click dashboards that can be used by physicians, administrators
or finance teams to drill into data that is most relevant to them.

Know your patients better.

Bend the curve of healthcare costs.

When you know enough about a particular population at risk of developing certain conditions,
you can provide preventive care to help patients avoid extra trips to the hospital. Today's drive for
greater cost management is increasing the demand for this kind of predictive analytics. We help
assess the information systems you have in place, recommend steps to close any gaps and develop
a secure process for mining and sharing data to better care for patients more cost-effectively.

Establish effective data governance.

Raise the bar on how you care for patients.

How you handle data throughout your organization can improve quality and give you a
consistent, accurate view of patients, patient populations and the business. Yet starting or
maintaining processes to govern data can be overwhelming. We work with you to develop
a roadmap based on your goals and your business and clinical needs. We help you establish
standards, identify people and define processes for managing data quality, and figure out
where and how to start building your data governance program. We can even facilitate change
across departments and form a committee to manage the program over time.

himformatics.com │ bia@himformatics.com

Business Intelligence and Analytics

Our Expertise

Planning

- Analytics and
  Data Governance Strategy
- Prioritizing Initiatives
  across departments, disciplines
- Business Case
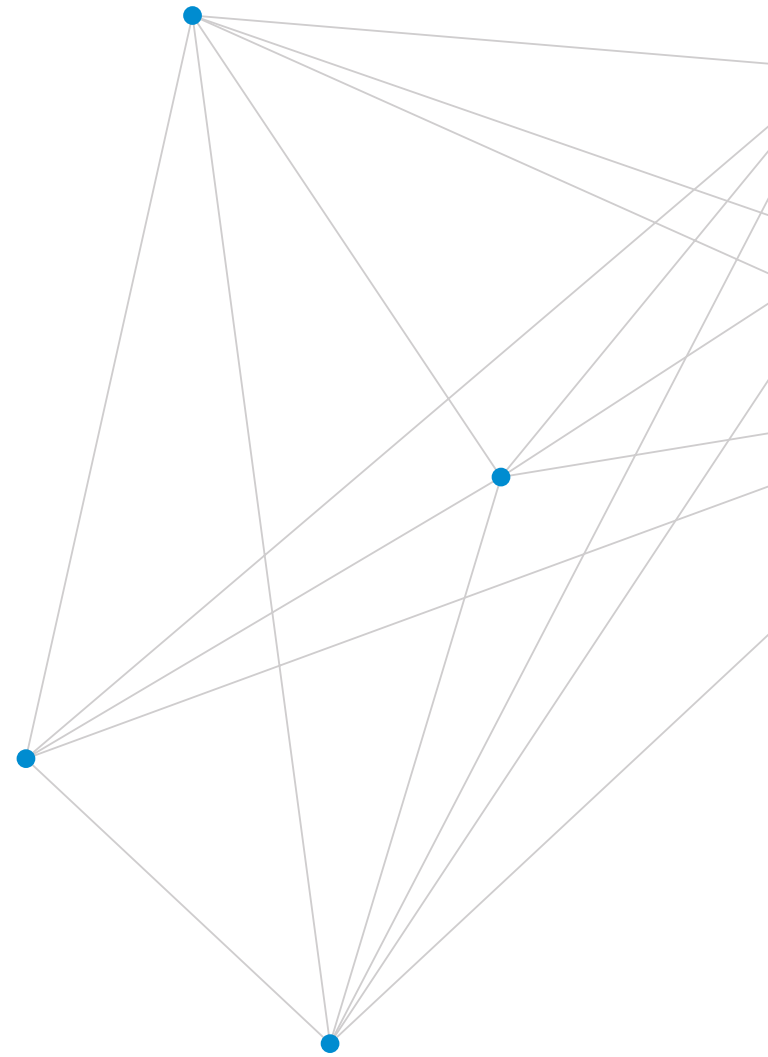- Implementation Roadmap
- Tactical Work Plans

Implementation

- Project/Program Management
- Information Architecture Design
- Data Validation/Testing Plans

Vendor Evaluation and Selection

- Business Intelligence
- Data Visualization
- Advanced Analytics / Statistics
- Enterprise Information Management

Best Practices Education

- People and Process
- Governance
- Technology
- Data/Information Management

Why Himformatics?

We ask "Why?"

We help you achieve your goals — and can even help you figure out what they are.

Rather than chasing the latest trend, we ask tough questions upfront to understand what you need to accomplish and why. We can help with everything from IT assessment and strategy to vendor selection, implementations, training, and measurement.

We get in the trenches.

We work shoulder to shoulder to get the job done.

Your organization is unique. Your strategy and tactics should be, too. We first understand how your organization works, where the biggest challenges to achieving your goals are, and how to address them.

We know healthcare and IT.

We apply years of lessons learned to help you succeed.

Many of us have held leadership positions in healthcare organizations and understand the challenges you face. We are uniquely positioned to apply both business understanding and technical knowledge to your situation.

Core Competencies

Strategy and Assessment

Program and Project Management

Workflow and Operational
Improvement

Implementation and Design

Informatics

Focus Areas

Business Intelligence and Analytics

Process Redesign and
Clinical Optimization

Health Information Exchange

ICD-10

IT Strategy and Performance

Meaningful Use

Outpatient and Physician Services

Population Health Management

Revenue Cycle Optimization