

How do I keep my IT plan in sync with my population health management strategy?



Based on my strategy, what is the appropriate investment in IT and related organizational structure?



How can I be sure I can adapt as these needs evolve?

## himformatics

Population health management requires a fundamental change. If done correctly, health systems can increase efficiency, improve the quality of care, and engage patients at deeper levels. We believe technology can enable this change, but must be a part of the larger strategy.

## Population Health Management

### Be prepared.

#### Know what it takes to succeed.

Healthcare organizations are struggling to determine what level of investment to make to be ready for their population health management strategy. As many try to manage the fundamental change process, their IT capabilities are frequently a step behind. We partner with executives leading the population health management effort, CIOs, and the impacted IT staff to create realistic IT roadmaps that define the level of investment needed.

### Exchanging data.

#### Partner in ways that make a difference.

A population health management strategy will require deeper, more meaningful alliances, often among parties that have never partnered previously, for example in Clinically Integrated Networks or payer partnerships. Meaningful partnerships require using and sharing data in unprecedented ways. We provide advisory services to prepare to share data leveraging existing infrastructure, based upon experience implementing Health Information Exchanges and Regional Health Information Organizations, and on implementing new technologies. At the core, we believe that any technology initiative, though, must begin with quality data, which is why we also emphasize appropriate data governance and validation at the onset.

### Make change possible.

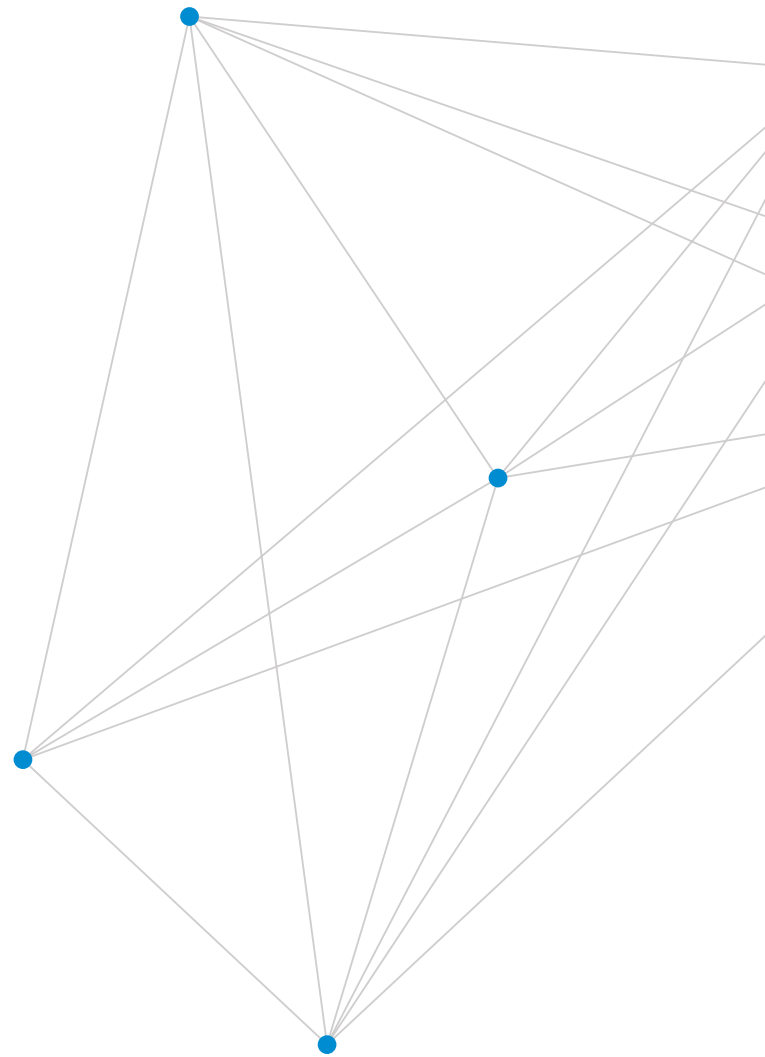
#### Use IT to transform care.

Population health is fundamentally about transforming how care is provided with front-line providers. IT functions such as risk stratification, patient engagement and care management only succeed if those providing care embrace the solutions. Unfortunately, provider adoption of technology is often an after thought in health care. To help you succeed, we leverage our experience with clinicians to develop realistic solutions that clinicians will adopt.

# Population Health Management

## Our Expertise

- Clinically Integrated Networks and Alliances
- Medicare Shared Savings Program (MSSP) and the evolving payment models provided by CMS (e.g., NextGen ACO, Pioneer ACO, CPC+)
- New York Delivery System Reform Incentive Payment (DSRIP) Program
- Accountable Care Organizations and Commercial Payer Risk Contracts
- Bundled Payments
- Population Health Information Technology Selection
- Data Governance and Data Quality Initiatives
- Electronic Health Record System Optimization
- Health Information Exchanges (HIE) and Regional Health Information Organizations (RHIO)
- EHR and Care Delivery Optimization, including Performance Improvement (e.g., Six Sigma)
- Patient Engagement Technologies
- Information Capture Improvement and Coding Improvement (e.g., HCC coding)



## Why Himformatics?

### We ask “Why?”

We help you achieve your goals — and can even help you figure out what they are.

Rather than chasing the latest trend, we ask tough questions upfront to understand what you need to accomplish, why and when. We can help with everything from IT assessment and strategy to vendor selection, implementations, training, and measurement.

### We get in the trenches.

We work shoulder to shoulder to get the job done.

Your organization is unique. Your strategy and tactics should be, too. We first understand how your organization works, where the biggest challenges to achieving your goals are, and how to address them.

### We know healthcare and IT.

We apply years of lessons learned to help you succeed.

Many of us have held leadership positions in healthcare organizations and understand the challenges you face. We are uniquely positioned to apply both business understanding and technical knowledge to your situation.

## Core Competencies

- Strategy and Assessment
- Program and Project Management
- Workflow and Operational Improvement
- Implementation and Design
- Informatics
- Contract Reviews and Negotiations

## Focus Areas

- Business Intelligence and Analytics
- Clinical Optimization and Process Redesign
- Health Data Exchange and Interoperability
- IT Strategy and Performance
- Physician Practice Integration
- Population Health Management
- Regulatory and Compliance
- Revenue Cycle Optimization and Process Redesign