

What is the business case for investing in analytics?



With so many competing priorities, where do we start?



How do we improve our data governance?

**himformatics**

We help you gather, integrate, analyze and use data to provide better care at a lower cost.

## Business Intelligence and Analytics

### **It's all about the data.**

#### Use the right data to run your business, improve care.

With the advance of clinically integrated networks, accountable care organizations and new payment models, your data is more important than ever. But the volume of healthcare data is enormous. And it is only useful if it is accurate, accessible and in a form that can be easily understood and applied. We help you establish simple, reliable and secure access to the right data for the right resources. You can move beyond spreadsheets to point-and-click dashboards that can be used by physicians, administrators or finance teams to drill into data that is most relevant to them, and to monitor and meet compliance and regulatory requirements.

### **Know your patients better.**

#### Bend the curve of healthcare costs.

When you can help a particular population manage its health, you can provide preventive care to avoid extra trips to the hospital and the associated expenses. Today's drive to improve outcomes and manage costs increases the demand for this kind of predictive analytics. We help assess the information systems you have in place, recommend steps to close any gaps and develop a secure process for mining and sharing data with practitioners who can use it to better care for patients more cost-effectively.

### **Establish effective data governance.**

#### Raise the bar on how you care for patients.

How you handle data throughout your organization can improve quality and give you a consistent, accurate view of patients, patient populations and your business. We work with you to create a prioritized roadmap to establish data governance based on your goals and your business and clinical needs. You can establish standards, including common definitions, and identify people and define processes to manage data quality. We also help you set priorities and figure out where and how to start building your data governance program. We can even facilitate change across departments, establish a team to manage the program over time and help you develop your internal team of analysts.

# Business Intelligence and Analytics

## Our Expertise

### Planning

- Analytics and Data Governance Strategy
- Prioritizing Initiatives across departments, disciplines
- Business Case
- Implementation Roadmap
- Tactical Work Plans
- Analytics Center of Excellence Design and Implementation

### Implementation

- Project / Program Management
- Information Architecture Design
- Data Validation / Testing Plans

### Vendor Evaluation and Selection

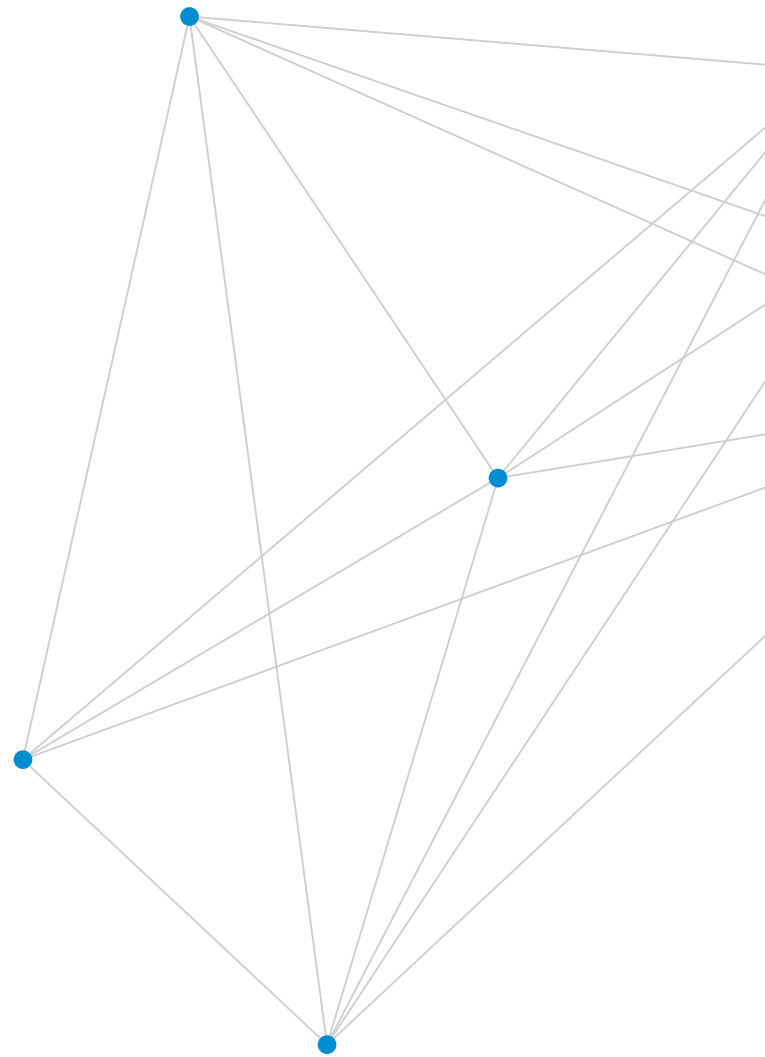
- Business Intelligence
- Data Visualization
- Advanced Analytics / Statistics
- Enterprise Information Management

### Best Practices Education

- People and Process
- Governance
- Technology
- Data / Information Management

## Knowledge Areas

- Data Governance
- Business Intelligence
- Advanced Analytics



## Why Himformatics?

### We ask “Why?”

We help you achieve your goals — and can even help you figure out what they are.

Rather than chasing the latest trend, we ask tough questions upfront to understand what you need to accomplish, why and when. We can help with everything from IT assessment and strategy to vendor selection, implementations, training, and measurement.

### We get in the trenches.

We work shoulder to shoulder to get the job done.

Your organization is unique. Your strategy and tactics should be, too. We first understand how your organization works, where the biggest challenges to achieving your goals are, and how to address them.

### We know healthcare and IT.

We apply years of lessons learned to help you succeed.

Many of us have held leadership positions in healthcare organizations and understand the challenges you face. We are uniquely positioned to apply both business understanding and technical knowledge to your situation.

## Core Competencies

- Strategy and Assessment
- Program and Project Management
- Workflow and Operational Improvement
- Implementation and Design
- Informatics
- Contract Reviews and Negotiations

## Focus Areas

### Business Intelligence and Analytics

- Clinical Optimization and Process Redesign
- Health Data Exchange and Interoperability
- IT Strategy and Performance
- Physician Practice Integration
- Population Health Management
- Regulatory and Compliance
- Revenue Cycle Optimization and Process Redesign